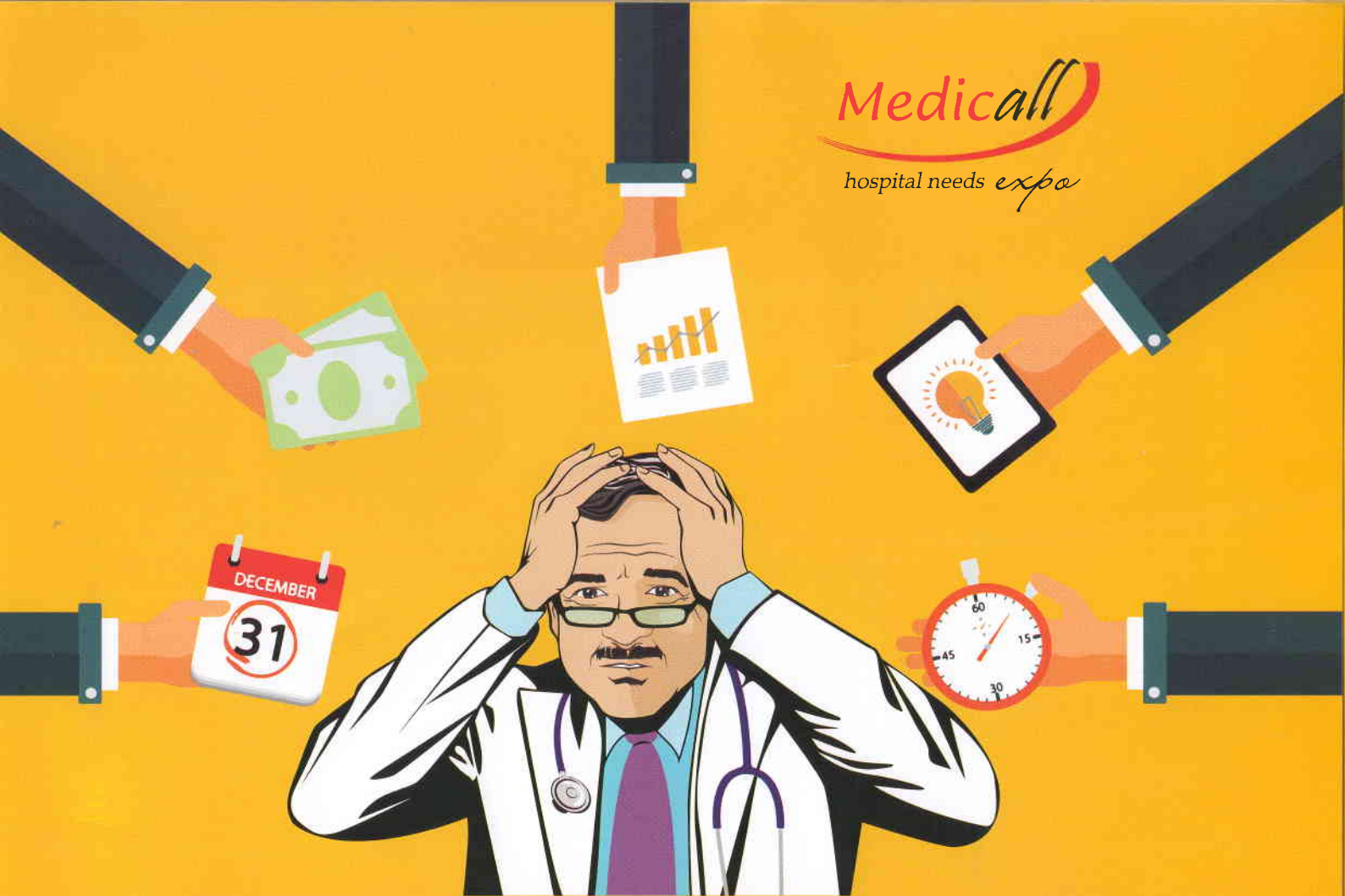


Medicall
hospital needs expo



CHALLENGES FACED BY HOSPITAL OWNERS

Medicall was started by **Dr. Manivannan S, Founder & Managing Director of Kauvery Group of Hospitals** (1200 bedded hospital in Tamilnadu). The challenges faced by him while running a small hospital in a small town in Tamilnadu forced him to share his knowledge to other hospital owners through Medicall Exhibition

Challenges are many,

We try to address a few things like making medical equipment purchases simple.

21
SHOWS

12
YEARS

1000
EXHIBITORS

10000
PRODUCTS

*Come, let's share our knowledge, enrich ourselves, equip our hospital at a low cost
Thrive in a competitive environment and continue to serve people*

22nd EDITION

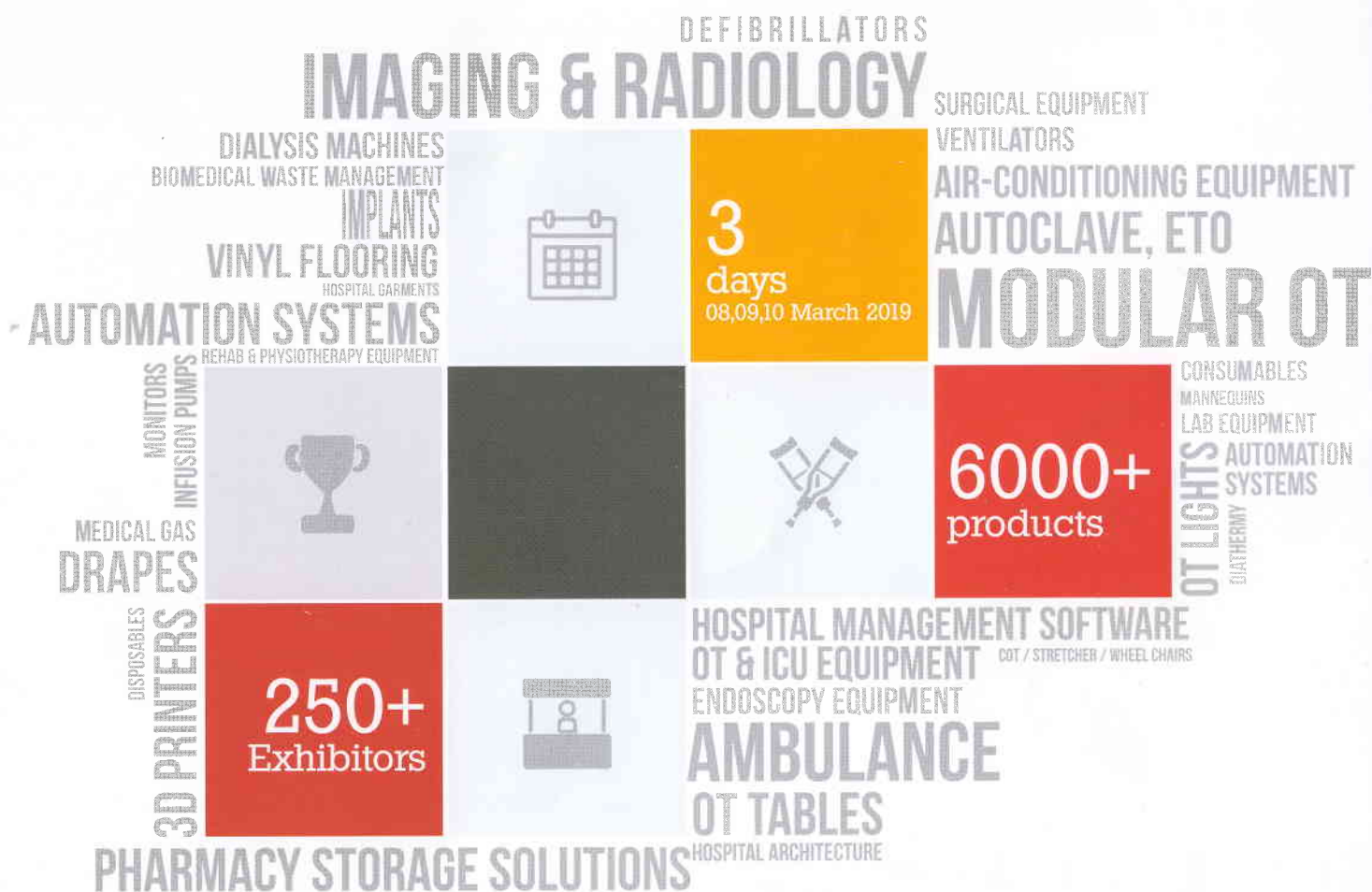
08 **09** **10**
FRI **SAT** **SUN**

MAR 2019

HYDERABAD

Hitex Exhibition Center,

Exhibition Visit Time : 10:00 am to 6:00 pm | www.medicall.in



**MEDICALL HELPS YOU CHOOSE THE BEST, THE LATEST &
THE MOST COST EFFECTIVE MEDICAL EQUIPMENT FROM AROUND THE WORLD**

TOP REASONS TO VISIT MEDICALL EXHIBITION

- To buy Equipment / services for the Hospital
- To get dealership from International Companies and reputed Indian companies
- To get the best and latest in Healthcare Industry
- To get updates on innovations in the field of Healthcare
- To meet collaborating partners
- To get to know How to manage and run your hospitals better
- To attend special 1-1 business meets



Common mistakes by Doctors while constructing a Hospital

Friday, 08 March
10.30 am to 1.30 pm

Yes, it is possible to build Hospitals Faster Cheaper and Better. Get Gyan from the people who have walked the talk. Learn the intricacies of Master Plan, Design, Elevation, Choosing Consultants, Project Execution, Timelines, NABH Standards, Quality Controls, Functional & Space Planning.

Master Infection Control through innovation and adaptation

Friday, 08 March
2.30 pm to 5.30 pm

Proper implementation of the latest policies and procedures on infection control by healthcare providers is a highly effective strategy in reducing hospital acquired infections. Hospital acquired infections are controlled dramatically if innovative policies are implemented consistently and integrated into systems. This will have a direct impact in reducing the morbidities and mortalities. Leading experts will share the best and the latest international practices in HIC.



Why branding & marketing is important for your hospital?

Saturday, 09 March
10.30 am to 1.30 pm

Small & Medium hospital owners feel that marketing is a costly exercise and find it difficult to select the right marketing medium. The experts will discuss appropriate and effective low-cost strategies including PR, Digital and Social Media marketing for hospitals.



How to purchase right medical equipment?

Sunday, 10 March
10.30 am to 1.30 pm

Hospital supplies are often seen as a major source of inefficiency and excess cost, and Hospital owners are always on the lookout for the right systems and processes to address these issues. The seminar will enlighten on the following: to have the right material at the right time and at the right place, to get it at best possible rates, consistent & good quality, to create and implement the right processes, to create a transparent system, and to operate efficiently.



Registration Fee: ₹500 per Seminar or Workshop | For Registration visit: www.medical.in

For more details: +91 7305 780 780 | Email: seminar@medical.in

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FREE ENTRY
TO MEDICALL EXPO, HYDERABAD WITH
THIS PASS



DATE:
08,09,10 MARCH 2019

VISIT TIME:
10:00 AM TO 6:00 PM

VENUE
HITEX EXHIBITION CENTER, HYDERABAD

For enquiries: +91 7305 780 780

Medicall
hospital needs *expo*

22nd EDITION

08 09 10
FRI SAT SUN

MAR 2019

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SAVE
THE DATE

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